



NEWS RELEASE

For immediate Release

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Contact: Bob Rodriguez

703-713-0100

Alternative Fuel Vehicle (AFV) Career Encounters video to be aired on Public Television

The newest Career Encounters video from NATEF, *Alternative Fuels Vehicle Technician*, will be released via satellite to all Public Television stations on July 27th at 7:00 p.m. The program is being made available to public TV at no cost. Local stations are granted rebroadcast rights for up to one year. The program was funded by the U.S. Department of Energy under CHAMP (Certification of Higher-learning in Alternative Motorfuels Program), and is released by NATEF and Davis Gray, Inc.

The program is intended to elevate interest and highlight the growth potential in the area of alternative fuel vehicle (AFV) service for anyone now in school, for those already working in the field of automotive repair, or for the general public. It illustrates the driving forces behind the growing numbers of AFVs being used everyday, and where the career opportunities can be found. The program moderator takes the audience around the country, visiting many of the premiere AFV users, conversion companies, training programs and industry events that support and promote the use of alternative fuel vehicles.

The *Alternative Fuels Vehicle Technician* program is an excellent tool for highlighting today's growing need for technicians qualified to diagnose, service and repair alternative fuel vehicles.

Be sure to check your local listings for date and time of broadcast.

Two video versions of the Career Encounters AFV program are also available directly from NATEF. A 28 minute version (28:30) is intended for general audiences, industry and government. A shorter 15 minute (15:00) excerpt is intended as a recruitment tool aimed at educators, guidance counselors, students and parents.

NATEF is the *National Automotive Technicians Education Foundation*. This 501 (c) (3) non-profit organization is a separate foundation within the ASE (*National Institute for Automotive Service Excellence*) organization. The primary mission of NATEF is to improve the quality of automotive technician training programs nationwide through voluntary certification (accreditation). NATEF is directed by a fourteen member board of Trustees appointed by the ASE Board.

For more information about the Careers Encounters series or the DOE CHAMP program, please contact NATEF. For a complementary AFV video (please specify long or short version) please fax your request to NATEF at (703) 713 - 3919.